

Blended Learning

HONG KONG
CONSORTIUM
WEB
The Hong Kong Web
Symposium Consortium
香港萬維網聯會

香港公開大學
THE OPEN UNIVERSITY
OF HONG KONG
20th ANNIVERSARY
二十周年校慶
Quality University Education — forging ahead with innovation and flexibility
優質教育 創新靈活

Prof. Jim Taylor AM
Professor, Australian Digital Futures Institute
University of Southern Queensland, Australia



Professor Taylor is currently Professor of the Australian Digital Futures Institute. His research interests have been focused on distance learning and more recently e-learning technologies. He has won many awards for his work on distance learning. Most recently, in 2009, he was appointed Member in the General Division of the Order of Australia for service to tertiary education, particularly in the areas of open learning, on-line and distance education, as an academic, researcher and administrator. Professor Taylor's numerous publications include 27 articles on distance and e-learning. He has given over 50 conference presentations on distance learning and e-learning.

Date: **9 July 2009**

Time: **9:15 am–12:15 pm**
(Coffee break: 10:30 am–11:00 am)

Venue: **Serena Yang Lecture Theatre,
OUHK**

Workshop

Benchmarking the management of blended learning

The workshop will focus on benchmarking the management of blended learning. Participants will be provided with a list of questions associated with each of the following five aspects of institutional processes underlying the management of blended learning:

- 1 Strategy development, planning and policy
- 2 Organisational structure and governance
- 3 Management – Resource allocation, delivery and accountability
- 4 People – Staff development and support / Student support
- 5 Evaluation

At the successful conclusion of the workshop, participants will have access to statements of good practice and associated performance measures for each of the aforementioned elements. The emergent framework of institutional processes for the management of blended learning could well prove to be a useful catalyst for sustaining and enhancing much needed innovation in learning and teaching processes on an institution-wide basis.

Admission: **Free**

Register online at
<http://ict2009.ouhk.edu.hk/workshop>